

## Associate Vice President, Marketing and Communications

The Arizona Board of Regents (ABOR) is seeking an Associate Vice President, Marketing and Communications to collaborate with the strategic engagement team, board and university staff and community partners in development of key communication initiatives. The successful candidate will be responsible for overseeing content strategy to reflect and advance the board's mission and the public university enterprise in Arizona.

This role is responsible for proactive content planning, development, implementation and analysis to determine reach and effectiveness. The position will be a strategic and creative thinker, adept at leading news and feature story development.

In addition to content development, the individual must be flexible to assist with various projects within the team—leading on development and deadlines.

The ideal candidate must have strong project management experience to keep projects on track and on time. The individual will manage proactive ABOR news and content to ensure

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employees and their dependents. For a full list of available benefits, [here](#).