

Community Engagement and Communications Manager Phoenix Bioscience Core

The Phoenix Bioscience Core (PBC) Community Engagement and Communications Manager supports the Executive Director in the management and coordination of the PBC innovation cluster, which includes the Arizona Board of Regents, Arizona State University, Northern Arizona University, the University of Arizona, City of Phoenix, and other partners such as TGen, Exact Science, and a growing number of life science companies located on the PBC. The role would include leading communications and marketing efforts, supporting outbound business, attraction, and creation efforts, building community through events and programming, and other related functions.

manage the implementation and execution of tactics that result in desired outcomes.

The ideal candidate is an experienced project manager, communications practitioner with an understanding of business attraction and marketing, capable of identifying needs and implementing solutions, with the ability to communicate ideas clearly to others. From a communications perspective, the ability to identify news, feature and storyline ideas including relevant, website, social, digital, newsletter, video, talking points, key messages, is preferred.

The candidate should be able to work with consultants and staff to assure accuracy and completeness.

- x Attends the various stakeholder meetings on and related to the PBC
- x Collaborate and integrate research, entrepreneurial activity, and corporate engagement across the PBC, as well as work in partnership with the universities, City of Phoenix, hospital systems, neighbors, and

research institutions to grow the PBC stakeholders scale, reputation and collaborations.

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- x Evidence or the ability to leverage Media Relations
- x Excellent interpersonal skills.
- x Evidence of video production skills, and graphic design is a plus.

Minimum
Qualifications:

- x Bachelor's degree in Journalism, Communication, Marketing, Business or a related field AND five years of related experience, including three years of supervisory experience; OR, Any equivalent combination of education and/or experience from which comparable knowledge, skills and abilities have been achieved.

Salary and
Benefits:

- x \$70,000 to \$85,000 per year, depending upon experience and qualifications.
- x This is a full-time position with health and dental benefits. This position is eligible to be enrolled in the Arizona State Retirement System or Optional Retirement Plan. Tuition reduction benefits to Arizona public universities are available to employees and their dependents. For a full list of available benefits, click